



SPONSOR AND EXHIBITOR PROSPECTUS

The Casualty Actuarial Society is proud to present the 2021 CAS Spring Meeting as a completely virtual event, May 24-27. This meeting offers a broad base of sessions on the most important issues facing the property and casualty insurance industry today. Gain exposure and brand recognition by promoting your organization among 500+ risk professionals at the CAS Spring Meeting.

Gain Exposure



No Travel



Social Media Exposure



Networking



About the Virtual Spring Meeting Platform:

The event will use the same platform as the award-winning CAS in Focus Virtual Seminar, which was recognized in 2019 with an award for excellence in e-learning programs by Association Trends.

Exhibitor Highlights:

- Dedicated time for exhibits and networking with no other scheduled events or sessions at these times, including a special Exhibitor Hour on Day 1 – on Monday, May 24 we will open the platform to all attendees to allow registrants to engage with exhibitors.
- Raffle for \$250 Amazon Gift Card for attendees who visit each of the Exhibitors.
- Fully customizable virtual exhibit booth. ***Training will be provided.**
- Pre-Meeting exposure on the CAS Spring Meeting web page with your logo and link of preference.
- Pre- **OR** Post-show attendee list with contact information, provided in an Excel spreadsheet for one-time use.

Important Deadlines for Sponsors and Exhibitors:

- Exhibitor Booth Builder Training with Intrado Digital Media will take place the week of April 26.
- All booths MUST be **finalized by end of business on May 12, 2021.**
- Exhibitor Booth Staffer Training **will take place the week of May 17, 2021.**
- All sponsor logos and ads (.eps, .ai) MUST be **submitted by end of business on May 11th, 2021.**



Sponsorship Opportunities

Gold Sponsorship Package (\$3,500) includes:

- **Sponsored Lunch & Learn (content provided and presented by sponsor)**
- Virtual Booth in Exhibit Hall which includes -
 - Video Files
 - Logo, documents and links
 - Private/Group Live Chat
 - Welcome video/image and/or company description
- Banner on Top Section of Main Lobby
- Banner ad on Exhibit Hall
- Marquee Rotatable Banner Ad on event platform
- Pre-meeting exposure on event's web page with company logo linking to preferred website
- Two (2) Exhibitor registrations and two (2) full two-day complimentary registrations to the virtual event
- Pre- or post-meeting list of attendees with contact details (**one-time use**; for those who opt in)
- Social media recognition

Silver Sponsorship Package (\$3,000) includes:

- Virtual Booth in Exhibit Hall which includes -
 - Video Files
 - Logo, documents and links
 - Private/Group Live Chat
 - Welcome video/image and/or company description
- Banner on Top Section of Main Lobby
- Marquee Rotatable Banner Ad on event platform
- Pre-meeting exposure on event's web page with company logo linking to preferred website
- Two (2) Exhibitor registration and one (1) complimentary registration to the virtual event
- Pre- or post-meeting list of attendees with contact details (**one-time use**; for those who opt in)
- Social media recognition

Bronze Sponsorship Package (\$2,500) includes:

- Virtual Booth in Exhibit Hall which includes -
 - Video Files
 - Logo, documents and links
 - Private/Group Live Chat
 - Welcome video/image and/or company description
- Banner on Top Section of Main Lobby
- Marquee Rotatable Banner Ad on event platform
- Pre-meeting exposure on event's web page with company logo linking to preferred website
- One (1) Exhibitor registration and one (1) complimentary registration to the virtual event
- Pre- or post-meeting list of attendees with contact details (**one-time use**; for those who opt in)
- Social media recognition



Event Sponsor (\$1,500) includes:

- Top Banner ad in Main Lobby
- Marquee Rotatable Banner Ad Banner ad on event platform
- Pre-seminar exposure on event's web page with company logo linking to preferred website
- Two (2) complimentary registrations to the virtual event
- Pre- or post-meeting list of attendees with contact details (**one-time use**; for those who opt in)
- Social media recognition

A La Carte Sponsorship Opportunities:

Virtual Exhibit Booth-Only (\$1,500):

- Ongoing company logo on footer throughout environment
- Linked company logo on email
- Logo on exhibit space
- Product listing
- Downloadable resources
- Video greeting in exhibit space
- External links in exhibit space
- One complimentary Exhibitor Registration

Sponsored Luncheon/Reception (\$1,500) includes:

This opportunity allows attendees to learn about various topics and network face to face with other attendees/sponsors/exhibitors via Microsoft Teams. Topics are to be provided and presented by the sponsor. Pricing includes:

- Two (2) complimentary registrations to the virtual event
- Marquee Rotatable Banner Ad on event platform
- Website and social media promotion of luncheon
- Two promotions in "Know Before You Go" email to all attendees and
- Promotion during the Spring Meeting through the Lounge Chat
- Pre- or post-meeting list of attendees with contact details (one-time use; for those who opt in)

Attendee Box Sponsor (\$1,000) includes:

Get in front of attendees by adding a branded item or brochure to a package sent to all attendees prior to the seminar. CAS will ask all attendees to sign up to receive a registration box in the mail. This box will be sent to the first 100 registrants and will include snacks and CAS giveaways.



Example image from vendor above.

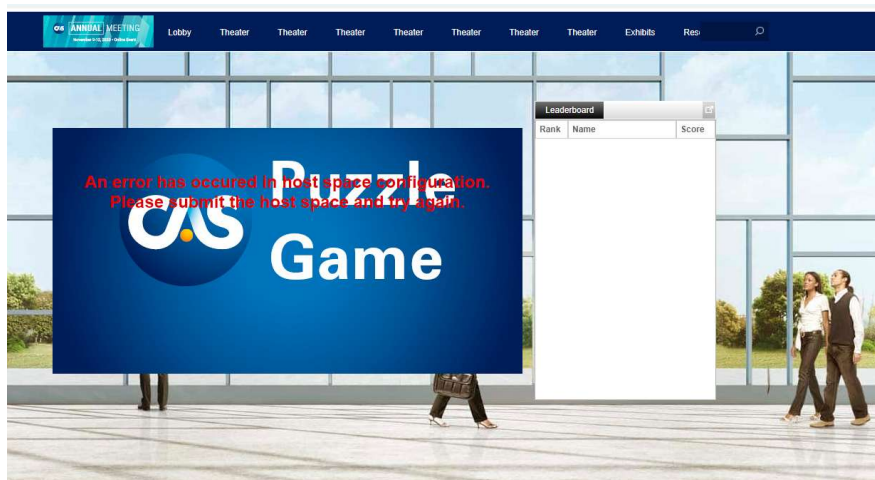


Exhibit Hall Ad (\$1,000) includes:

Take advantage of this opportunity to promote your business, networking events, or highlight new products. Throughout the event, we will be showcasing a video in the exhibit hall with ads from sponsors, promote luncheons/receptions, roundtables, etc.

Puzzle Sponsor (\$1,000) includes (Limited to 4):

Make your banner ad or logo a puzzle to build brand awareness. You are welcome to bring more fun and interaction by asking attendees to take a screenshot once the puzzle is solved and they can submit to you for a chance to win a prize.



Banner Ads:

Gain exposure for your company through a banner ad, which will appear in the high-traffic areas of the virtual event and is viewable by all attendees. Note that these are not exclusive opportunities as all banner ads are rotating:

- Chat Room Rotatable Banner Ad (\$1,000) Limited to 3: Banner ad will appear next to the Chat Room of the virtual event.
- Top Lobby Rotatable Banner Ad (\$1,000): Banner will appear at the top area of the Lobby of the virtual event next to the welcome video.
- Marquee Rotatable Banner Ad (\$550): Banner ad will appear at the bottom of the virtual event platform and will be visible to attendees throughout the event.

Discount Code Sponsor (\$1,000) includes:

The sponsor of the code will select the code of preference, which will be sent to all attendees after the event concludes. Attendees interested in purchasing session recordings will need to use the discount code (Example: 2021RPM_YOURCOMPANY) in the CAS Store to get the discount.



Exhibitors and Sponsor Provisions:

By submitting this application, you agree to exhibit under and comply with these provisions:

1. **All participating sponsors are subject to these terms and conditions.** Sponsors should review these terms before applying. Questions regarding these terms should be directed to mboa@casact.org).
2. **CAS Sponsors are prohibited from hosting events or special meetings** during the program's educational sessions, and/or networking breaks.
3. **Participation:** The CAS reserves the right to refuse approval of any applicant who, in the opinion of CAS, deals in products or services unrelated to the event or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS's sole discretion.
4. **Cancellations** received by May 7, 2021 will receive a full refund minus a \$200 Administrative Fee. **Cancellations received after May 7, 2021 will not receive a refund.**
6. **Indemnification:** Each Sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the Exhibitor or Sponsor, its employees, agents, or contractors.
7. **Force Majeure:** Should any circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the event at the scheduled time, CAS may postpone or cancel the event and CAS shall retain such part of the sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining sponsorship fees shall be refunded.
9. **Amendment of Terms and Conditions:** The CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other requirements or rules at any time, and all changes, amendments, and additions so made shall be binding to Sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.

Signature: _____

Date: _____

Printed Name: _____

Title: _____



Exhibitor/Sponsor Application:

I. Sponsorship Information

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization/Company website to be linked from CAS Website and Twitter handle (Ex: @orgname):

Sponsorship Opportunity	Regular Cost	Cost for Society Partners (20% off)	Check to Select
Gold Sponsor	\$3,500	\$2,800	
Silver Sponsor	\$3,000	\$2,400	
Bronze Sponsor	\$2,500	\$2,000	
Event Sponsor	\$1,500	\$1,200	
Sponsored Reception/Luncheon	\$1,500	\$1,200	
Exhibit Hall Banner	\$1,000	\$800	
Banner Ad: Chat Room (3 limit)	\$1,000	\$800	
Puzzle Sponsor (4 limit)	\$1,000	\$800	
Attendee Box Sponsor	\$1,000	\$800	
Discount Code Sponsor	\$1,000	\$800	
Exhibit Booth	\$1,500	\$1,200	
Banner Ad: Top Banner	\$1,000	\$800	
Banner Ad: Bottom Banner	\$550	\$440	

II. Exhibitor-Only Information:

Main exhibitor contact that needs access to the exhibit booth:

1. Primary Complimentary Exhibitor Full Name:



III. Complimentary Registrations/ Exhibitor Registrations:

Please indicate the names of the attendees that will be utilizing the meeting registration(s) and exhibitor pass for your organization.

Sponsorship level: Please confirm the level of sponsorship you are selecting

Complimentary Exhibitor Passes – Please list the names of all of the individuals that require booth access and full access to the event:

Full Name	Title	Email

Complimentary Registrants Full Name – The individuals listed below will get full access to the event)

Full Name	Title	Email

Payment Information:

☐ **Check Payment**

*Mail your application with check payable to:
Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425*

☐ **Charge CAS Society Partner Account**

*Only available for Diamond Partners,
Platinum Partners, Gold Partners, Silver
Partners, Bronze Partners*

☐ **Credit Card Payment**

Credit Card #: _____ Exp. Date (MM/YY): _____

Cardholder Name: _____

Credit Card Billing Address: _____

Signature: _____